

September 2019

TO ALL BCCF CHOIRS

This package contains everything you need to know about our fabulous BCCF Raffle Fundraiser. If this is your first time participating, we welcome you! The BCCF Raffle is a tried and tested way for you to raise at least \$600 with relatively little effort from your singers. We have been organizing this project every year since 1988 and are happy that it is still so popular with our members!

Once again the prizes will be COOL CASH, which makes the tickets very easy to sell. Forty choirs took part in last year's raffle, which featured 13 prizes ranging from \$100 to \$3,000. But no matter how many choirs participate, the pot of gold stays strictly in proportion to the number of tickets printed and the odds will always be attractive. (We will go ahead with the project again this year, as long as we have a minimum of 20 choirs.)

Here's how it works:

Tickets are sold in books of 10 – \$2 per ticket – and the kickback to your choir is too good to ignore! **For every 50 books of tickets sold, your ensemble gets \$600 to spend.** Think of all the fees that could cover, music that could buy and equipment that could repair! If you don't think you can sell 50 books, you can contact Brigid Coult, Project Manager, to negotiate a smaller number – it should be a multiple of 10. A reminder: your choir membership needs to be current to allow you to participate in the Raffle.

With the 80¢ the BCCF retains from each ticket, we are able to cover the prizes and expenses and administer the raffle on your behalf (your choir avoids all the BC Gaming paperwork!) There is usually even a little left over for other BCCF projects, so it's a win-win for everyone involved.

Here are three tips for a successful raffle:

- 1 Make sure that your BCCF membership is up to date so that you can take advantage of this amazing fundraising opportunity. Check our website, or email projectmanager@bcchoralfed.com to inquire.
Choose just ONE well-organized person to be in charge on your choir's behalf, and get your singers to commit to selling (or even buying for themselves) just one or two books each. Beware of well-meaning but unrealistic offers to take more – unsold or lost tickets will eat into your share of the proceeds. We plan to have the tickets out to you by early March so that you will have about six weeks until the May 1 money/unsold ticket deadline. The winners will be drawn at the Chorfest 2020 banquet on May 30 in Langley, BC.
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- 3 If your singers do return unsold tickets, consider buying them for your choir with choir funds. This is completely legal and several choirs have actually won prizes in the past! It will cost you nothing in effect because 80¢ from each ticket would have been due to the BCCF anyway and the other \$1.20 will be returned to you as part of your share.

We are thrilled to collaborate with our members on the BCCF Raffle 2020 – just one of the many perks you will enjoy in the BCCF. The collective power of many small groups working together allows us all to win!

We'll be watching for your completed contract by Dec. 6, 2019. **GOOD LUCK!**



Willi Zwozdesky, BCCF Executive Director